



for Disabled Children

# THE 'CUDDLES' APPEAL

## 200,000 Cuddles for the Children

Proudly supported by Westpac

The Equestrian Foundation for Disabled Children is proud to announce the launch of our Cuddles Appeal. Cuddles is one of 40 horses helping over 200 children and young people with disabilities achieve their goals. Westpac is kindly promoting our horse sponsorship program across greater Brisbane and has kick-started the appeal by sponsoring Cuddles for 3 years.

We calculate our herd costs us in excess of \$200,000 per annum. This is the minimum outlay required to maintain the health and welfare of all forty horses. The Cuddles Appeal aims to raise the funds to cover these escalating expenses. Every "Cuddle" (\$) donated to the Foundation will help us deliver this valuable riding therapy to children and young people with disabilities by ensuring we have healthy and happy horses ready to "strut their stuff"!!!! **PLEASE HELP US.**

The key message of the Foundation is "Simple Pleasures, Amazing Benefits". The Foundation is committed and determined to improve the quality of life of as many children and young adults with a disability as possible by using proven therapeutic benefits of Pony Riding. Unlike other disciplines of therapy, therapeutic riding has a place for all children with a disability. It is a holistic style of therapy which activates numerous parts of the brain and body simultaneously:

**Physically**, horse riding simulates the correct use of muscles that are used for walking. This movement assists in the development of core strength muscles and improves posture. This is ideal for children who have no or limited mobility or who need to increase their balance and coordination skills. **Psychologically**, therapeutic riding encourages a bond between rider and horse and celebrates personal achievements and increases self esteem. **Socially**, being a member of group with similar interests is important for the development in all children. Our centre provides the access and assistance for children with a disability to feel accepted and a part of the bigger picture.

We currently provide a mix of therapy-based horse riding programs on a weekly basis to around 200 disabled children and young people within the wider Brisbane and Ipswich areas. Unfortunately, there are in excess of another 200 children and young people with a disability on the waiting list. It can take up to 5 years to secure a place. **This is unacceptable.** It is through early intervention that the real benefit to these children and young people is realised. It is extremely frustrating that we cannot offer this wonderful form of therapy to those who are missing out because of such a long waiting list.

By donating to our **Cuddles Appeal** you will help us deliver exceptionally valuable therapy to disabled children and young people by ensuring we can maintain the health and welfare of our horses. Please help us to help them by making a taxable deduction today.

**Every Cuddle (\$) Counts. Visit [www.efdc.com.au](http://www.efdc.com.au) or call (07) 3202 6300.**

Yours sincerely,

*Garry Butler*

**Garry Butler – Chairman, Equestrian Foundation for Disabled Children**

*All funds raised by the Equestrian Foundation for Disabled Children and the "Cuddles" Appeal will be allocated to the Horse Sponsorship Program or the McIntyre Centre's Redevelopment Project at the discretion of the Board.*



**Yes** We would love to help the Equestrian Foundation for Disabled Children look after their horses by donating one of the following amounts towards their horse sponsorship program.



### Every Cuddle Counts

SEE HOW YOUR CUDDLES WILL HELP:

1 cuddle = \$1

- 10,000 cuddles  
full year sponsorship of 1 horse
- 5,000 cuddles  
half year sponsorship of 1 horse
- 1,000 cuddles – 1 new saddle
- 500 cuddles – farrier costs for 5 visits
- 250 cuddles – dental cost for 2 horses
- 100 cuddles – 2 pairs of riding boots
- 45 cuddles – 3 bales of hay
- 15 cuddles – 1 bale of hay
- Number of cuddles of your choice \_\_\_\_\_

### Contact Details

Please complete to receive your tax invoice and send to PO Box 8, Kenmore Qld 4069

Title \_\_\_\_\_ Name \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_\_ Post Code \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

### Payment Options

ALL DONATIONS OVER \$2 ARE TAX DEDUCTIBLE

**BANK TRANSFER** Please include "your name and cuddles" in your payment details  
**Account name:** McIntyre Centre ATF EFDC **Account number:** 257589 **BSB:** 034-055

**CREDIT CARD**  MasterCard  Visa Total Amount \$ \_\_\_\_\_

Name on Card \_\_\_\_\_

Card Number

Expiry Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Signature \_\_\_\_\_

**CHEQUE** Please make cheque payable to: Equestrian Foundation for Disabled Children (EFDC)  
 Postal Address: PO Box 8, Kenmore Qld 4069